



03 Jan, 2025	Opening of the MDA Platform		
01 Feb, 2025	Start of Early Bird Entry Submission	12 May, 2025	Start of Round 1 judging
31 Mar, 2025	Deadline for Early Bird Entry Submission	19 May, 2025	End of Round 1 judging
01 April, 2025	Start of Regular Entry Submission	20 May, 2025	PWC - Audit
14 April, 2025	Final Deadline for Regular Entry Submission	22 May, 2025	Announcement of Shortlisted Entries Assigning of Juries (Round 2)
21 April 2025	Extension Deadline for Entry Submission - 1	23 May, 2025	Start of Round 2 judging
10 May, 2025	Final Extension Deadline for Entry Submission	29 May, 2025	End of Round 2 judging
11 May 2025	Assigning of Juries (Round 1)	30 May, 2025	PWC - Audit
		31 May, 2025	SpotOn
		1 & 2 June, 2025	Event day

**MENA
DIGITAL
AWARDS
SAUDI ARABIA
TIMELINE
2025**